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CATALOGUE OF

# Bauer's Famous Southern Grown Strawberry Plants



It pays to set the  
best plants that can  
be grown.

44 years of success  
are back of  
Bauer's business.

My plants are the  
very best that can  
be produced.

Local and Long  
Distance Telephone  
in Office and  
Residence.

## J. A. BAUER

Lock  
Box 38

Judsonia, Arkansas

# To My Friends and Patrons, Greeting:

I COME to you with my 1921 and 22 catalogue, thanking you for the nice business you have given me in the past, and hope to be favored with your business in the future.

The strawberry plant crop over the United States this season is shorter than it has been for years. I do not think it would average over 60% at the most, some sections have practically no plants, others have 75% of a crop. Hence the prices on berry plants this season will not be as low as they would have been if we had made a good crop the United States over. It costs just as much to grow an acre of berries where you have a few plants as it does to grow an acre where you have a good stand of plants, and when the plant crop is short, we must receive a little more for our plants to make a small profit. I have at least 85% of a crop and we are making our prices as low as possible considering the quality of our goods. To the thousands over the United States who have planted our plants, it is not necessary for me to tell them the quality of our plants, but for anyone who may receive this catalogue, a trial order will convince them that Bauer's plants are best.

I spare no expense in making my plants the best that can be grown.

Hoping to be favored with your business and wishing you a prosperous year, I am

Yours very truly,

**J. A. BAUER,**

Judsonia, Ark., Lock Box 38.

## General Information

We start shipment of berry plants October 15, and continue all the winter. There are very few days through the winter we cannot dig and ship plants. Of course, once and awhile we have a freeze up for a few days, but it does not last long, and we are soon digging and shipping plants again. Our plants are grown on sandy natured soil, which makes its favorable for us to dig most all the time.

We feel that we can give the best service in packing, and we have packers who have had years of experience and pack millions of plants each year, in fact that is their work from October 15 to March 20.

**PACKING**—We pack most all of our plants in slatted crates which we furnish free of cost. We use plenty of damp moss between layers of plants. Plants are all dug fresh, packed and shipped out at once. We pay postage on all orders of 50 plants of a variety up to 100 of a variety at prices in catalogue. We do not accept orders for less than \$1.00, and no less than 50 plants of any one variety sold. We advise shipments either by express or mail. In no case do we advise freight shipments as it is not safe to ship that way.

**AMOUNT OF PLANTS WE SET PER ACRE**—We set from 6,500 to 7,000 plants per acre. We find from experience it is best to set plenty of plants on the ground, you then are assured of a good stand in your rows in the fall. We place our rows 3½ feet apart, set plants 15 to 18 inches in the drill. In California and Southern Texas, they set as much as 20 to 40,000 plants per acre where they use the double hedge row system. If you are located in any of these sections, I would be governed accordingly.

**HOW TO REMIT**—In sending your remittance, we would advise you to either have bank draft, cashier's check or money order. In case you send your personal check, be sure to send 20c for collection. By sending bank draft or money orders, you are assured of prompt shipment, but where you send personal check, we wait for collection of check before making shipments, as we have found by past experience it pays to do so.

**GOOD PLANTS**—If you are wanting good plants true to name where the grower digs up all the rows giving you the best plants that can be grown, then place your order with J. A. Bauer.

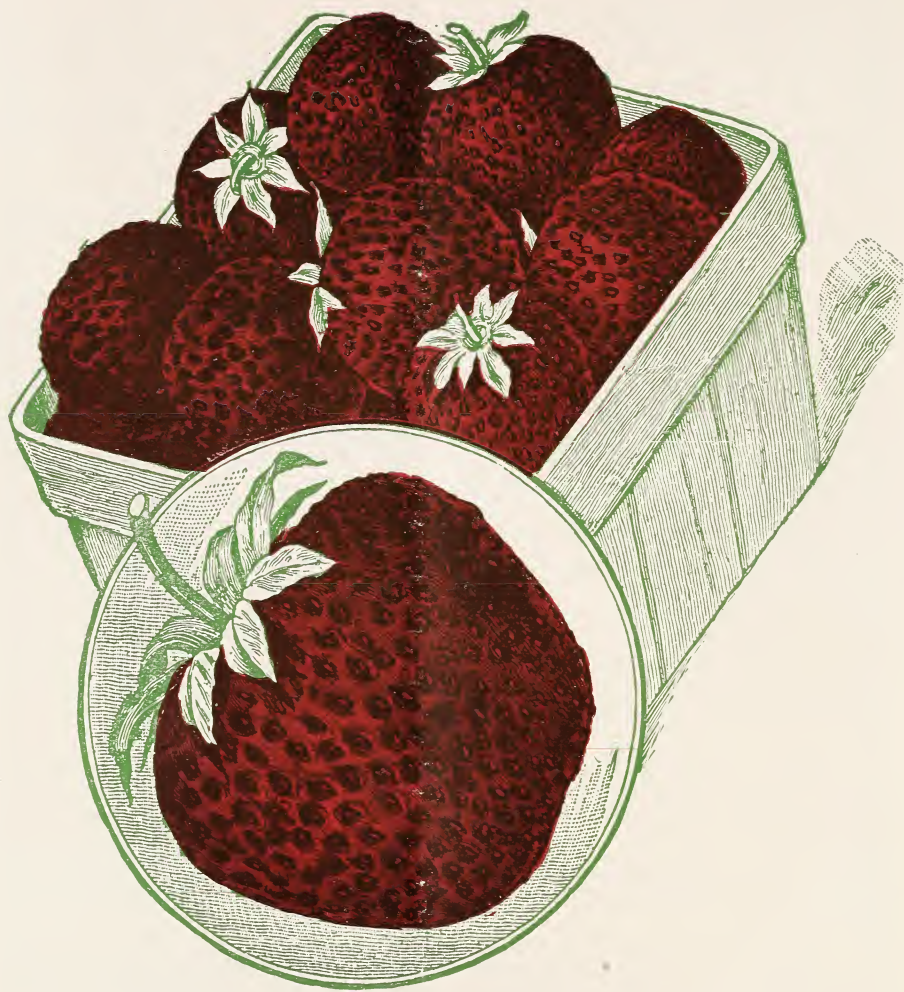
**CERTIFICATE OF INSPECTION**—We carry certificate of inspection of our state, all necessary permits from other states to ship our stock into your state. We try at all times to comply with the laws of all states, and will say that any stock you buy from me is free from all disease and has been inspected by the State Inspector.

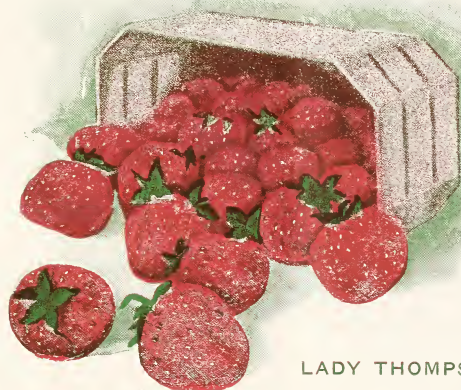


## The St. Louis, Per.

(See Page

A Very Popular Variety Originated by us about ten years ago.





LADY THOMPSON

## Description of the Varieties I Have to Offer This Season

**W**HILE my list of varieties is not as large as some growers may have, but there is one thing sure, they are all the very best for the South and the Southwest, and besides that every variety we grow is a perfect blooming variety. You do not need to set any other variety with any of these as each variety will take care of itself. In the Progressive Everbearing, we have the very best everbearing ever grown and if you wish to set this kind of berry, we strongly recommend that you set Bauer grown Progressive.

**THE ST. LOUIS, Per.**—I am very proud of this variety which I originated about 10 years ago, and the time I sent them out for testing, I knew their main fault, which was being too soft for long distance shipments. Notwithstanding this fault, this variety is very popular the United States over, as it is an excellent home berry and for nearby markets, it is the largest early berry ever grown. We have grown them where 12 berries filled a quart box and they are great yielders. We have grown them where they would make 300 24-quart crates per acre. The season for ripening is about a week later than the Excelsior, but this variety fruits a long season. You will have St. Louis berries from the time they start until berry season is over. Do not fail to plant some of them.

**LADY THOMPSON, Per.**—This is an old standard variety, grown extensively over the Southwest, a good plant maker and a variety that stands the drouth well. Season of ripening, early to mid-season. In all one of the best varieties grown.

**EXCELSIOR, Per.**—This is the very earliest berry grown today, in fact they could not be any earlier as they bloom so early that some springs the frost gets part of the blooms. Anyone growing berries for a home garden should not fail to have at least some Excelsiors. The berry is very dark red, making the finest of jelly and preserves, fruit is of medium size berry, very firm making an excellent shipping berry. This variety stands the drouth well and has made a success all through the Southwest.



PREMIER

**PREMIER, Per.**—This is a new variety well spoken of in the East. Several growers in the East claim they have made as much as \$500 to \$1,000 per acre from the fruit of this berry for the past two years. We have not fruited them yet, but can only say what the other growers say for them. We have not a very large stock of the plants, but we are placing the price far below the price we paid for our plants last spring.



BRANDYWINE

**BRANDYWINE, Per.**—This is an old variety grown extensively in California and Northern States. The fruit is very large and is very dark in color when well ripened. It is not very much of a plant maker, therefore the plants always sell some higher than other varieties. Time of ripening, mid-season.





MISSIONARY

**MISSIONARY, Per.**—This is a great berry in Florida and Mississippi, more of them are set in Florida than any other state in the Union. The berry ripens with the Klondyke, which is counted the second earliest variety. We have a fine lot of these plants and could take good care of your orders.

**MICHEL, Per.**—This is the second best berry for home use we have on our list. They ripen about the time the St. Louis do. The berries are very sweet. They are good for home use and nearby markets. They are good drouth resisters and are grown extensively in the Southwest.

**IMP. KLONDYKE, Per.**—We find the Imp. Klondyke the berry of all berries in the Klondyke family. We feel that they are better than the old original Klondyke. They make a stronger plant and the fruit is larger than the old Klondyke. Klondyke and Aroma strawberries in car lots sell like hot cakes, and while you are growing them, you might as well grow the best variety that would make the best yield. Of course this does not mean that we do not sell them in express shipments, but they are the two principal variety grown for car lot shipments. We have a fine stock of these and can furnish orders for you in millions, and we hope to hear from you if your orders are over 50,000 plants.

**KLONDYKE, Per.**—This variety was introduced by a man by the name of Cloud, several years ago, in Louisiana. The Imp. Klondyke is an improvement of

the original Klondyke. However we have the original Klondyke strain yet. I can furnish this variety in any quantity wanted, and if you are interested in large amounts, please send me your list of wants for special prices, as we may be able to make you a better price than catalogue prices.

**DUNLAP, Per.**—This berry is a great success all over the North and Northwest. It does not do so well in the South, but it is a hummer for the North and Northwest. The demand is always heavy through the northern states. We have a nice stock of this variety and at this time we are able to take care of all orders. The season of ripening is mid-season.

**AROMA, Per.**—The Aroma and Klondyke varieties are planted more extensively for car lot shipments than any other varieties grown. It seems that the Aroma and Klondyke have their reputation established in the strawberry line the same as the Elberta peach has in the peach line. You will not make any mistake in planting the Aroma if you want the best late variety for car load shipments. They will make you good money. We grow the Aroma in large quantities and can furnish you any size order you make even though it may be a million. We shipped a solid car load of Aroma plants last spring to one new association. We are better prepared even now than we were last year to furnish in large amounts. If you want a large amount, please write for special prices.



KLONDYKE

**GANDY, Per.**—The Gandy is an old standard variety, grown largely in the North. There are a great many growers even in the South who make money growing the Gandy. We have only about 200,000 plants of this variety so if you want any Gandy, you had better order early.

**EVENING STAR, Per.**—This is the largest berry we have ever grown. We consider it a cracker-jack. The berry is large to very large. They command the

highest market price, in fact, selling higher than any berry on the market at time of ripening. It makes a very large healthy plant and is especially adapted to strong land. You can take the Evening Star on strong land and make 300 24-quart crates per acre. You cannot do better if you plant Evening Star.

**MIXED PLANTS, Per.**—In digging up our fields where two varieties grow side by side, we always have a middle mixed with two varieties. Also many times we have odds and ends left in the packing house after packing regular orders. These we sell as mixed plants. You may get only two varieties in this order or you might get six or seven. We recommend these highly for garden purposes. We have a special price made on them and will be able to take care of your orders.

**PROGRESSIVE, Per.**—The best all round everbearing variety grown. We have tried all of them and have never found any as good as the Progressive. We have a limited amount of these this season and have put the price as low as good plants can be sold for.



GANDY



IMP. KLONDYKE

(See Page 8).

## IN CONCLUSION

We wish to advise all of our old customers as well as new ones that it will pay you this season to place your order early. You had better send it in at once with cash to cover your orders, and we will ship plants to you any time you want them. While we have a very nice stock, yet we never have seen the demand so great as it is this season, and indications are that the supply will not near reach around. Therefore, we would advise you to place order early to assure yourself of what you need in the plant line. We are allowing a discount off from prices quoted you for the man who places his order between now and January 1, either to ship this fall or next spring. There

will be no discount after January 1, and we are making you this offer for your protection and if you do not avail yourself of same before that date, it is your loss. Therefore take notice and if you want to take advantage of this discount, send in your order before January 1.

Hoping to hear from you at an early date with an order for early shipment or spring shipment, and thanking you for past favors, I am

Yours very truly,

**J. A. BAUER,**

Strawberry Plant Specialist,  
Lock Box 38. Judsonia, Ark.





EVENING STAR  
(See page 8)



## PRICE LIST OF

Bauer's Famous Southern  
Grown Berry Plants

Variety	Mail Post Paid		Express Collect		
	50	100	250	500	1000
Excelsior, Per. ....	\$0.60	\$1.00	\$1.00	\$1.75	\$3.00
Michel, Per. ....	.60	1.00	1.00	1.75	3.00
Premier, Per. ....	.90	1.50	1.90	2.75	5.00
St. Louis, Per. ....	.90	1.50	1.90	2.75	5.00
Brandywine, Per. ....	.90	1.50	1.90	2.75	5.00
Thompson, Per. ....	.60	1.00	1.00	1.75	3.00
Missionary, Per. ....	.60	1.00	1.00	1.75	3.00
Klondyke, Per. ....	.60	1.00	1.00	1.75	3.00
Dunlap, Per. ....	.60	1.00	1.00	1.75	3.00
Imp. Klondyke, Per. ....	.85	1.25	1.25	2.00	3.50
Aroma, Per. ....	.85	1.25	1.25	2.00	3.50
Gandy, Per. ....	.85	1.25	1.25	2.00	3.50
Evening Star, Per. ....	.90	1.50	1.90	2.75	5.00
Mixed Plants ....	.50	.85	.85	1.50	2.75
Progressive, Everbearing, Per.....	1.50	2.50	2.75	5.50	10.00

While my list is not as large as other growers may have yet every variety I have is a hummer, the best for the Southwest, and eastern part of the United States, and we have a nice stock now to pick from. All we ask is an early order to assure you of just what you may want at shipping time. If you do not need plants now place order so we can hold and ship when you want them. We are offering you a discount good up to January 1, 1922, and no longer. 5,000 lots of plants 5% off; 10,000 lots 6% off; 20,000 lots 7% off; 30,000 lots 8% off, and if more are wanted the 8% rules. This gives you good interest on your

money even if you don't want plants before next spring. So we advise you strongly to take advantage of this offer at once. In less than 5,000 lots we offer no discount below catalog prices.

Make all checks and money orders or drafts payable to J. A. Bauer, address me Lock Box, 38, Judsonia, Ark. Better yet, use order blank and self addressed envelope enclosed to send your order.

We will then book if wanted or ship as near as possible on date you name this fall as weather conditions allow. Thanking you for past favors and with best wishes for every patron's success. I beg to remain

Yours for better strawberry plants.

The Cream of All Strawberry Plants Grown

J. A. BAUER

Lock Box 38

Judsonia, Arkansas



## How We Grow Strawberries

This book may reach the hands of someone who has never had experience in growing strawberries. I wish to say many think it is a hard job to grow strawberries with success, but I have not found it this way for it is with strawberries as with other crops—you need not set them out and let the weeds and grass grow up in them, not hoe and plow them and then expect a crop the coming season for you will be disappointed. Work is what it takes to make strawberries, and big crops of them. This year I have worked my strawberries more than I have ever done before, but by so doing I have a better stand than 99% of the growers in this country, but of course it comes from my keeping everlastingly at it and keeping the crust broken. I will tell you how I prepare my ground and how I set and work my strawberries. While, of course, this may not work in your section, if you live in the North, for growers in the North will have to prepare land in a different way from this.

First—If I had new land—I had rather have new land for strawberries—clear and cut stumps out well, and after doing this, grub up small roots. Now, I would take my two-horse breaking plow in October or November, and would break this land good and deep. I would then let it lay until it had taken four or five good freezes, and would then put my harrow on it and tear it up good and let it freeze again. This would have a tendency to kill all white grub eggs in the soil. When early spring rolls around I would take my two-horse plow again and break land crosswise; this is one of the main things—to get it broke up good. After this I would take a harrow and harrow both ways. I would then take a two-horse hay rake and rake up the loose roots over the field into piles and burn them. After doing this I would give it another good harrowing. Next I would get my plow and make my rows (single shovel plow). I make my rows three and one-half feet apart. Try to get them good and deep and after making the rows



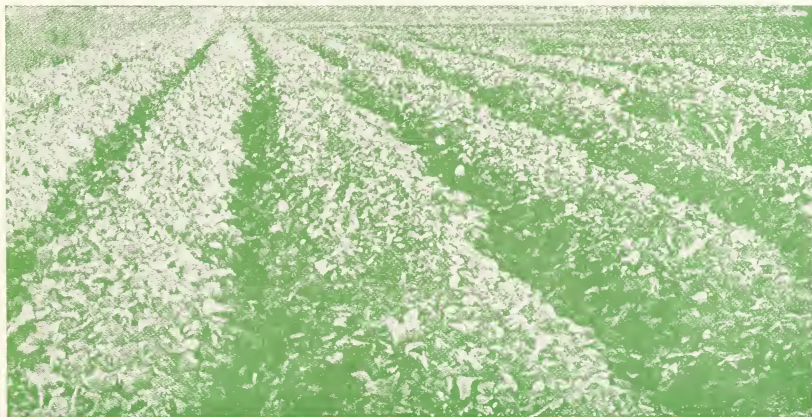


A Berry Patch in Bloom and an Early Riser

I would put from three to four hundred pounds of bone meal in the drill where I intended to set plants, after which I would take a one horse turning plow and throw two furrows on this, one from each side of the row; then I would take a light fourteen tooth harrow and harrow down the ridge; then you are ready to set the plants. You may use a trowel or dibble, and you can set with success, from three to five thousand plants per

day in land that is well prepared. If you have not got new land, and wish to use old land I would go about breaking land in the same way, but I would use heavier applications of bone meal than on the new land.

After you have set out your plants about one week or ten days I would go over them with small harrow, the one I used in harrowing ridges and break crust in middles and keep it well side



This Shows a Fine Single Hedge Row, Like We Grow

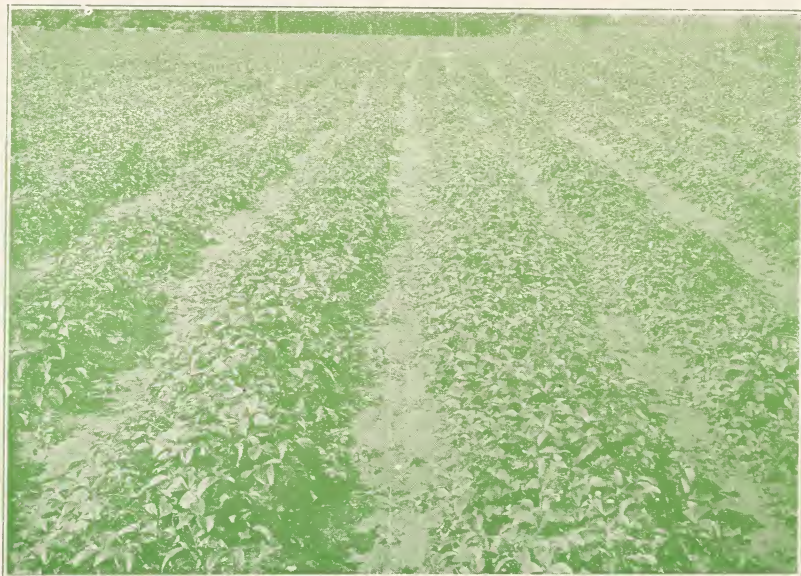
harrowed as the season advances. As the grass and weeds come I would take a hoe and keep them cleaned out and would continue this during the summer, and as the season advances I would take a small plow and work them, but the only time I would use a large plow would be in September. I then take a single shovel with sweep and break out the middles so they will have a water furrow, but in the summer season I work on the level and I have always found this is the best method when we have dry seasons like we have had for the last two years. Keep drill well worked and hoe until September, and then if you will go through them, get out all the grass and weeds you may lay them by, you will not be troubled with grass and weeds any more during the season. This is my method of working for first season, only I did not tell you how I set my plants. I set them from sixteen to eighteen inches in the row, using from 7,500 to 8,000 plants to the acre, using nothing but big, strong and healthy plants as you can't expect to grow a good berry crop from weak plants.

This is the way I would work berries the second year. After my berries are picked I would go through the middle with a single shovel plow, breaking out the middle. I would then take turning plow and bar off rows leaving them eight to ten inches wide, then I would take hoe, crop out the plants leaving them six or eight inches in the row; then I would

take single shovel plow—same one used to break middles—and dirt this up. What I mean by dirt is plowing next to berries and in same furrow where you barred them off, and by doing this the plants will grow so that you will not be able to tell whether it is a young patch or old one. After doing this I would work berries through the season same as first year, hoeing them and in the fall lay them by just the same as first year.

#### DIFFERENT METHODS OF GROWING

There are many different ways of planting and working strawberries. There is one way known as the single hedge system, which is the method I have given you and there is the double hedge system which is used in the extreme Southwest and California. I would advise all who have never tried other methods to plant in the single hedge row as I believe it is the most successful way berries can be grown. I believe by anyone following above advice on how to work and grow strawberries you can grow them with success, and if these are other points anyone wants to know I would be glad to answer questions any time I have time; but of course, during my busy shipping months I would not be able to give any time to your questions, but during my leisure months during the winter and a short time in the summer, I will be able to answer any questions you may wish to know, and hold myself in readiness to do so upon request.



Here Is a Fine Block of Imp. Klondyke Plants. We Have Plenty for All.







The Man  
The Plants  
The Berries

The Greatest Money-Making Crop Grown Today

# STRAWBERRIES

Making 247 per cent from investment in two years.

What more do you want?

**I**N THE fall of 1918 I bought 28 acres of (broken) land, cleared and plowed same and (in next spring dug drains at my own expense and set the 28-acre block to strawberries. I then built a house, barn, and built two packing houses for berry picking. The spring of 1920 I cleared over all expenses \$7,000.00. After I had taken off this crop I worked my berries again good and kept them well worked up to September 1st, last, and this spring my profits from this 28-acre block was \$4,777.75 making 247% off my investment in two years, so the cost of land with all improvements was \$1,500.00. I am now working this berry patch out, and expect as much or more next spring from it in profits as in the past two years. My own land is just one of many in this section in White County alone. We sold over \$1,500,000 worth of strawberries this spring; so you can see what berries do for this section of the country. It brings money into your land, it is needed more than any other thing. What I have done others can do. It requires good plants and good land and you'll get a big profit from your investment. Better get lined up at once, and get part of this big money. The prices have been fine for three years in succession and will be for some time to come, for the demand is greater than the supply. Better write me and get any information you need at once.

**J. A. BAUER** Strawberry Specialist **Lock Box 38 JUDSONIA, ARKANSAS**

Two years of the best plants that can be grown—growing now. We grow and sell over ten million each year, besides make big money from our fruiting patch.

# Universal

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FOLDING

Berry Crates

Bushel Boxes

Apple Crates

Sweet Potato Crates

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Enterprise Box Co.

Judsonia, Ark.

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WHEN you buy Bauer Berry Plants you  
buy from the very largest grower in the  
whole Southwest.



AROMA

DON'T THESE LOOK GOOD ENOUGH FOR ANYONE?

When you plant BAUER plants you  
make big, well colored fruit like this

J. A. BAUER STRAWBERRY PLANT  
SPECIALIST

Lock Box 38, Judsonia, Arkansas